



The Meaning Behind the Numbers...

How Global Political, Economic, Legislative & Market Forces Impact Your Business



Tomorrow Defined



Industry Sectors

Broadcasting
Consumer Electronics
Entertainment
Emerging Technologies
Telecom
Petrochemical
Government



Analysis

Industry Analysis
Trends Analysis
Cross Disciplinary Analysis
Legislative Impact
Geo-Political Analysis



Services

Custom Reports
Business Intelligence
Consulting
Subscription Updates
On-Site Services



Clients

Corporations
Government Affairs
Professional Associations
University Research

Copernio: Future Formats embodies a new breed of emerging high-tech consultancies. Based on the premise that no development can occur in a vacuum, Future Formats looks beneath the surface to provide consistent, timely and insightful analysis - balanced with unbiased, actionable intelligence recommendations for today's corporate and government decision makers.

Unlike traditional consultancies and analysts which present data that places their client in a reactive mode - Future Formats is dedicated to working proactively with their customers to help them get ahead of their competitors, manage international risk and get a jump on market trends.

Utilizing an unique blend of defense, legal and manufacturing specialists with a strong grounding in the geopolitical nuances affecting the world's markets, Future Formats brings clarity, urgency and direction to what once was strictly considered reporting and short-term trends analysis. The realization that understanding our client's capabilities and assisting them in mitigating risk and capitalizing on unseen opportunity is what Future Formats is all about.



Tomorrow Defined

Copernio: Future Formats' network of analysts collects and parses data from around the world and from the regions in which they operate, to deliver concise current, predictive and actionable data. In areas as diverse as legislative and security analysis, through raw materials trends and manufacturing methodology, to university research and consumer demand, Future Formats gives our clients a balanced, holistic situational awareness that allows them to compete intelligently in the global arena.

“Data without context is meaningless”

Most traditional research organizations simply present data in a fashion that assumes the reader understands the market trends and political factors shaping demand. Without a comprehensive view of a regional landscape, research clients are often left to fend for themselves. Simple factors such as environmental concerns or the unionization of workers often have a huge impact on business – a fact not noticed in simple data analysis until after the fact....and by then it is often too late.

Future Formats believes that by delivering relevant contextual understanding coupled with precise data, our clients not only can respond to rapidly evolving situations but can act preemptively to protect their own interests and capitalize on that very fluidity.

Legislation and Intellectual Property

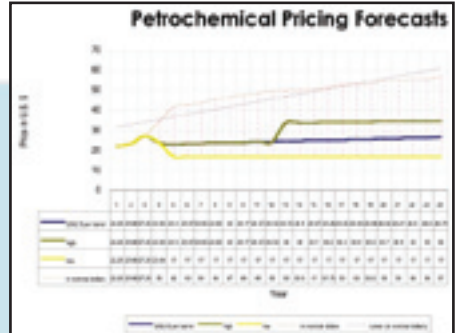
The intersection of invention, production and law is vibrant, confusing and rapidly evolving. Those organizations not fully conversant in issues surrounding intellectual property, trademark, patent and copyright protections are exposed not just on the legal front, but ultimately on the economic front as well. Future Formats offers a number of programs assisting its clients in negotiating local and international laws designed to protect and defend inventions, rights and ultimately profits.

Tomorrow Defined



Geo-Politics and Economics

Numerous forces are at work just beneath the surface of any economy or government that ultimately affects the way companies do business. The ability not just to compete, but also to grow often depends on those who understand when it's time to grow...or time to go. Future Formats is dedicated to providing our clients a fundamental understanding of the political, social and economic forces at work that drive future corporate profitability.

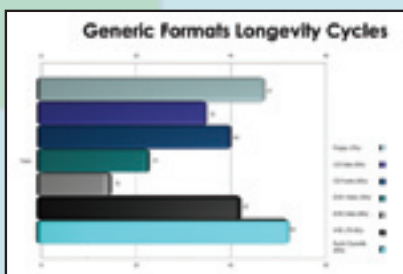


Market Forces and Technology

There is a fundamental connection between technological advance and market drivers. From consumer electronics to theoretical physics, the cycle between discovery and deployment is an ever shortening one. In fact, Copernio has helped its customers understand that what they are developing in the consumer segments often times can have enormous impact and profit in the defense arena. Future Formats understands that deciphering the relationship between technology and global markets, shapes an organization's vision and sharpens its focus.

Research, Development and Consumer Trends

What happens in today's university classrooms and research labs is frequently tomorrow's latest consumer trend or gadget. Future Formats' commitment and interaction with universities, government and corporate research labs worldwide delivers a consistent understanding and vision



that our customers use on a daily basis. From something as simple as design, to the complexities of blended-theoretical research, our customers rely on us to assist them with developing next-generation concepts, methodologies and strategies.



Copernio: Future Formats

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